

**Fr. Matt's Residence:**

904 Central Ave  
Coon Valley, WI 54623

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**Open office:** Thursdays and by appointment. Off on Mondays.

**Amy Stafslie,** Admin. Assistant

**Office:** 608-452-3841

**E-mail:** [stmaryscv@mwt.net](mailto:stmaryscv@mwt.net)

**St. Mary's, Coon Valley**

**Weekend Masses**

- 4:00 PM Saturday (max 30 people)

- 8:00 AM Sunday (max 30 people)

**Weekday Mass:**

Tues. - 6:00 PM and Thurs.- 8:00 AM

**Area Parishes—Mass Times**

**Annunciation of the BVM, Viroqua**

Sun. 10:30 AM and 5:15 PM

**St. Peter, Middle Ridge**

Sat. 8:00 PM and Sun. 10:30 AM

**New Parishioners:** Welcome to our parish!

Please introduce yourself to Fr. Matt and contact the parish office for registration and information. <https://www.stmarycv.org/visit-us>

**Sacrament of Reconciliation:** Before Mass on Sat. or by appointment, call Fr. Matt or on our website under the Sacraments tab. <https://www.stmarycv.org/sacraments>

**Sacrament of Baptism:** Please submit a registration by mail, or e-mail to both [stmaryscv@mwt.net](mailto:stmaryscv@mwt.net) AND [frmattmarshall@gmail.com](mailto:frmattmarshall@gmail.com). You will be contacted by the parish office to finalize your requested date. The registration form at: <https://www.stmarycv.org/sacraments>.

**Sacrament of Anointing / Visitation of the Sick:** Please contact the parish office or Fr. Matt when someone you know is in need of a sacrament or a pastoral visit. Requests may also be made from our website under the Sacraments tab. <https://www.stmarycv.org/sacraments>

**Mass Intentions:** Please use the Mass Intention envelopes available in the church.

**Book of Prayer Requests:** Please call or email Fr. Matt to have and intention added during COVID time. General Book of Prayer requests will be included in the intercessions.

# St. Mary's Parish

900 Central Ave., Coon Valley, WI 54623

**Phone:** 608-452-3841

**Website:** [stmarycv.org](http://stmarycv.org)

**Facebook Page:** <https://www.facebook.com/StMarysCoonValley>



## THE BAPTISM OF THE LORD

This is what John the Baptist proclaimed: "One mightier than I is coming after me. I am not worthy to stoop and loosen the thongs of his sandals. I have baptized you with water; he will baptize you with the Holy Spirit." - Mk 1:7-8

**Fr. Matthew Marshall**

*Pastor*

**January 10, 2021**

*Readings: 498B*

# St. Mary's Parish, Coon Valley, WI

## The Baptism of the Lord

### SUNDAY, JANUARY 10, 2021

- 1) Isaiah 42:1-4, 6-7
- 2) Acts 10:34-38
- 3) Mark 1:7-11

**FOCUS:** May our lives always reflect the powerful grace of our baptism.

God reveals the sacrament of baptism with dynamic power. The heavens are torn. The Spirit descends; the Father's voice is heard. Two brief verses paint a vivid picture depicting the unity of the Holy Trinity. Through our baptism, we are joined to the family of God and welcomed into the intimacy of the Trinity. Take hold of this gift.

#### LITURGY OF THE WORD

Isaiah presents the Suffering Servant, sent to save God's people. In the Book of Acts, Peter declares salvation is available to all people, and is not restricted to the Israelites. In today's Gospel, Jesus is baptized by John. The heavens open, the Holy Spirit descends like a dove, while God the Father calls Jesus his *beloved Son*.

<b>Intentions</b>
Jan 09 ~ 4:00 PM - †William, Rosie, Frank and Dennis LeJeune
Jan 10 ~ 8:00 AM - Living and deceased members of the Scholze and Stetzer Families
Jan 12 ~ 6:00 PM - †Rosie LeJeune
Jan 14 ~ 8:00 AM - †Jim Coonan
Jan 16 ~ 4:00 PM - †Sylvester Dowiasch
Jan 17 ~ 8:00 AM - †Allen and Mercedes Christen

#### DID YOU KNOW?

If you are 70 ½ or older, you can do a **qualified charitable distribution (QCD)** of up to \$100,000 a year from your **IRA directly to a charity**. The distribution won't show up in your adjusted gross income and CAN count toward your required minimum distribution (RMD). The QCD allows you to be more strategic with your RMD. Consult your tax advisor before making any decisions. If a QCD is for you, please consider St. Mary's Parish as your charity of choice.

#### Order Anything on Amazon? Use Amazon Smile!

You can help increase AmazonSmile donations to St. Mary Parish by shopping at [smile.amazon.com/ch/39-1218730](https://smile.amazon.com/ch/39-1218730) or with AmazonSmile ON in the Amazon Shopping app.



<b>Next Week in Service — Jan 17th</b>	
If you are not able to server as scheduled below, please find a substitute. Thank you	
Money Counters:	Mike Kammel and Mark Boland

#### From Fr. Matt:

- **Thank you again**, to everyone for so generously sharing encouraging words and gifts again this Christmas season. Grateful to now see a third Christmas with you all here in Coon Valley. I think these years have seen me really grow as a pastor and a person. Thank you for all you have brought to the table, God's table, with me.

#### Upcoming Events/Calendar

- **January 19** ~ Pastoral Council Meeting 6:45 PM
- **February 16** ~ Finance Council Meeting 6:45 PM
- **February 17** ~ *Ash Wednesday*

Our Sunday Mass Streaming Live on Facebook:  
<https://www.facebook.com/StMarysCoonValley>

**Church will be open for private prayer Tuesday through Friday from 9AM until 7 PM and Sunday until 7 PM** (please practice good social distancing)

<b>Annual Appeal 2020-21</b>		
As of 01/07/2021	Total Pledged	Total Payments
Pledged/Paid	\$9,615.00	\$8,579.28
Target Amount	<u>\$12,925.00</u>	<u>\$12,925.00</u>
Over Target	(\$3,310.00)	(\$4,345.72)
Percent Pledged: 74.39%, Percent Received: 66.38%		
Number Contributing:	30	
<p><b>WE ARE GETTING CLOSE!</b> Thank you all who have donated! Extra cards and envelopes are located at the church doors, or you may give online at: <a href="https://diolc.org/donate-online">https://diolc.org/donate-online</a>, under Designation, choose: 2020 (445) St. Mary Parish. Keep in mind that any money donated beyond the goal is returned to the parish untaxed by the Diocese.</p>		

<b>Giving Last Week</b>		Week 52	Week 52
Adult Env.(25)	\$4,064.04	Needed Weekly	<b>12/27/2020</b>
Offertory	\$890.00	Received This Week	\$1,900.00
Votive Lights	\$105.00	YTD Needed	\$7,139.04
Christmas(35)	<u>\$2,080.00</u>	YTD Received	\$98,800.00
<b>Total</b>	<b><u>\$7,139.04</u></b>	Difference	\$98,689.18
Food Pantry	<u>\$133.44</u>		(110.82)

<b>Giving Last Week</b>		Week 01	1/3/2021
Adult Env.(16)	\$520.00	Needed Weekly	\$1,900.00
Offertory	\$52.00	Received This Week	\$872.00
New Yr's Day.(11)	<u>\$300.00</u>	YTD Needed	\$1,900.00
<b>Total</b>	<b><u>\$872.00</u></b>	YTD Received	\$872.00
		Difference	(1,028.00)

## Parish Announcements

### Our Deepest Sympathy to the Family of:

### Durwood “Woody” Roningen

who passed away on  
December 29, 2020

A celebration of life will take place at a later date.

*We shall always be with the Lord. ~1Thess 4:18*



### From The Bethel Butikk

The Butikk would like to thank you for your 12/3/20 donation of \$85.00. We are able to assist many people with your gift. Please know it is much appreciated.

*With Grateful Hearts, The Bethel Butikk*

### Thank You for Supporting your Church:

Thank you for continuing to make contributions to the Church. We cannot survive without your generosity!

- US Postal Service: mail directly to the parish office.
- Bill Pay through online banking, add St. Mary's as contact (if possible, use your envelope number as the account number).
- Use our online service at: [diolc.org/st-mary-coon-valley](http://diolc.org/st-mary-coon-valley) (a processing fee will be deducted from your contribution, which averages 3% for debit and credit cards and \$.75 for EFT, ACH your contribution will be recorded for the full amount).
- Drop you contribution envelope off at either church, Coon Valley or Viroqua and the funds will be directed to St. Mary's

### Staying Connected

- The parish bulletin is available on our Website—[www.stmarycv.org](http://www.stmarycv.org)
- We are mailing the bulletin to those over the age of 80 (if their age is recorded in our database) or upon request
- Copies of the bulletin will also be available in the church for pickup during private prayer times.
- **If you know of someone who does not have internet and could benefit from having the bulletin mailed to their home, please contact the parish office with the person(s) name(s).**

## Diocesan/Local Announcements

### Christ Our Cornerstone Campaign

This weekend we bring to your attention the Christ Our Cornerstone campaign to restore the steeple and facilitate other restorations to our beloved St. Joseph the Workman Cathedral. The impact of the Cathedral is diocesan wide and beyond and stands as the iconic cornerstone of our faith which radiates as a place of prayer and worship to all our people. This structure, our faith in stone, was gifted to us by the hard work and sacrifices of generations past. It is now

our time, our turn to honor our faithful patron St. Joseph the Workman and preserve this historic and magnificent Cathedral. In an unprecedented act of generosity, St. Ambrose Financial Services has offered to match \$2 for every \$1 generously pledged to this initiative up to \$3 million. That doesn't just double your gift to the Cathedral, it triples it!

Informational flyers with donation options may be found in the back of church or pledges can be made online at <https://cathedralsjworkman.org/cornerstone/> We thank you for your kind assistance in this historic endeavor. It is only together as one that we can truly do great things!

**March for Life** – Jan. 29 in Washington, D.C. While the Diocese of La Crosse is not taking pilgrims to the March for Life this year, you can choose to participate in the march in Washington, D.C. on Jan. 29. For more information on both, visit <https://www.prolifewi.org/marchforlife>.

**Marriage Preparation Retreats** - The La Crosse Deanery, which consists of 14 area parishes, will be offering Married Love: Two Becoming One, a marriage preparation retreat for engaged couples, on February 6, April 24, and July 10, 2021. These retreats will take place at Mary Mother of the Church Parish in La Crosse. Couples must register at least one month prior to the retreat. To register for a retreat, please email Mari at [mnerickson95@gmail.com](mailto:mnerickson95@gmail.com) or leave a voice message at 608-518-7655.

### Diaconate Discernment Retreat

Saturday, February 27 Are you a man at least 35 years of age who feels a yearning to give yourself more radically to the service of God and the Church – preaching the Gospel, serving those in need, assisting at the altar? If you think God may be calling you to be a deacon, talk to your pastor about attending the Diaconate Discernment Retreat at St. Mary's Church in Altoona on February 27, 2021. Then contact Deacon Bryan Hilts, Director of the Office for the Diaconate at [bhilts@diolc.org](mailto:bhilts@diolc.org). A new deacon formation class will begin in the fall of 2021 and attendance at the Discernment Retreat is a prerequisite.

### Virtual Poetry Café (via zoom)

**February 25** • Thursday, 6:30-8 p.m. **Facilitator:** Sarah Hennessey, FSPA **Investment:** \$5 **Registration deadline:** February 24 Bring your beverage of choice and your favorite poetry, either written by you or by another author, for a time of sharing and reflection. During this dark time of winter, poetry can bring a little light and hope into our lives.

### Pro-Life Virtual Afternoon of Reflection: “Walking with Moms in Need” January 30

Some people accuse pro-lifers of caring only about the child in the womb and not women in need. Not true at all, as you will see from this virtual afternoon of reflection on January 30, 2021, with keynote speaker Bob Perron, Executive Director of JMJ Pregnancy Center in Orlando, Florida. You will also hear about the fourteen Pregnancy Care Centers in the Diocese of La Crosse and what you can do to help one near you. This afternoon of reflection will

*(Continued on page 4)*

## Diocesan/Local Announcements (cont.)

have broad appeal for families, adults and teens. Visit [diolc.org/respect-life](http://diolc.org/respect-life)

## Week of Jan. 10th Readings

### Monday 11 January

*Hebrews 1:1-6*

The first four verses of this reading are really the introduction to Hebrews. It is a very rich opening, and nearly every word could be reflected upon. The claims made about Jesus, a Galilean prophet executed by the Romans, are breath-taking.

*Mark 1:14-20*

We start today with a fresh reading of the Gospel of Mark: may God give us a listening heart to hear it afresh! After the great cycle of feasts, the writer takes us back to the core proclamation of Jesus and the foundational calling of the first disciples.

### Tuesday 12 January

*Hebrews 2:5-12*

Who was / is Jesus? In the words of the Eucharistic Prayer IV, *Made incarnate by the Holy Spirit and born of the Virgin Mary, he shared our human nature in all things but sin.*

*Mark 1:21-28*

Jesus speaks (and acts) always from within, from the inside, so to speak, of his own authority.

### Wednesday 13 January

*St Hilary, bishop and doctor*

*Hebrews 2:14-18*

Today, we hear a great teaching from Hebrews: Jesus is able to help us because *he become one of us*. In this teaching, there is both hope and consolation.

*Mark 1:29-39*

Our Gospel reminds us of the sources of Jesus authority and spirituality: his own practice of prayer. Out of the prayer comes his willingness to proclaim the good news to everyone.

### Thursday 14 January

*Hebrews 3:7-14*

Conversion, as we know, is ongoing. Using Ps 95 as background, the writer reminds us, in the words of St Paul, that *now is the acceptable time; now is the day of salvation!* (2 Cor 6:2)

*Mark 1:40-45*

The compassion of Jesus is both immense and immediate. The leper inspires us to recognize our need of God.

### Friday 15 January

*Hebrews 4:1-5, 11*

A threatening note enters our reading from Hebrews: those who left Egypt did not enter the promised land. Just to have made a start, even a good start, does not guarantee arrival!!

*Mark 2:1-12*

This Gospel passage is really about us: we too are carried by others; we too have our sins forgiven; we too learn to walk again in the light of Gospel.

### Saturday 16 January

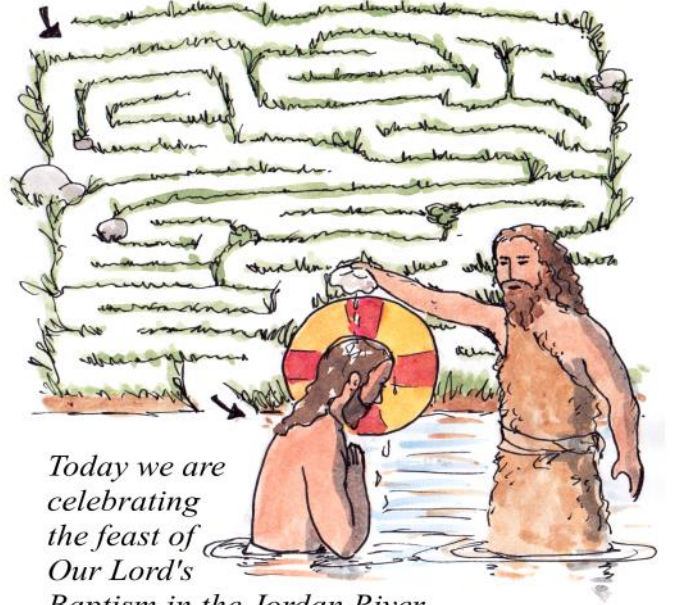
*Hebrews 4:12-16*

Two-edged means really very sharp and penetrating. The opening phrase is often quoted - perhaps we can check it against our experience!

*Mark 2:13-17*

Our story is meant to be provocative on several levels: Jesus goes to the "wrong" people and, even worse, insists he was not sent to the conventionally holy who may not really know their need of God.

## KIDS CORNER



Today we are celebrating the feast of Our Lord's

Baptism in the Jordan River.

See if you can find your way through the maze to where Saint John is baptizing Jesus!

## The Servant of God

In today's first reading we hear about God's faithful servant. Who is He?

Use the words from the list to fill in the blanks. Then use the first letter of each word to fill in the blanks at the end!

Behold my servant, whom I ④ \_\_\_\_\_, my chosen, in whom my soul delights; I have put my ⑤ \_\_\_\_\_ upon him, he will bring forth ① \_\_\_\_\_ to the nations. He will not cry or lift up his voice, or make it ⑦ \_\_\_\_\_ in the ⑩ \_\_\_\_\_; a bruised ⑧ \_\_\_\_\_ he will not break, and a dimly burning wick he will not quench; he will faithfully bring forth justice. He will not fail or be discouraged till he has established justice ⑨ \_\_\_\_\_ the ② \_\_\_\_\_; and the coastlands wait for his law. "I am the LORD, I have called you in righteousness, I have ⑪ \_\_\_\_\_ you by the hand and kept you; I have given you as a ⑥ \_\_\_\_\_ to the people, a light to the nations, to open the eyes that are blind, to bring out the prisoners from the dungeon, from the prison those who ③ \_\_\_\_\_ in darkness.

SPIRIT HEARD  
IN TAKEN  
REED JUSTICE  
SIT UPHOLD  
EARTH STREET  
COVENANT



The Faithful Servant is:

1 2 3 4 5 6 7 8 9 10 11

Answers: 1. justice 2. earth 3. sit 4. uphold 5. Spirit 6. covenant 7. heard 8. reed 9. (in) 10. street 11. taken