



St. Mary Parish

900 Central Ave, Coon Valley, WI 54623

Fr. Joe Richards, Pastor

Fr. Emmanuel Famiyeh, Assoc. Pastor | Dcn. Tony Shay



July 26, 2026 | Seventeenth Sunday in Ordinary Time | Reading 626A

CONNECT WITH US

PASTOR

Rectory: 400 Congress Ave.
Viroqua, WI 54665

Cell Phone: 608-606-9787

Email: jrichards@diolclergy.org

Office Hours in the Sacristy

Tuesday 1:00pm until Mass

Thursdays after Mass until noon or by appointment

ASSOCIATE PASTOR

Rectory: 545 Prairie Ave
Hillsboro, WI 54634

Cell Phone: (608) 604-1413

DEACON

Email: ashay@diolclergy.org

Parish Phone

608-452-3841

Mailing Address

904 Central Ave
Coon Valley, WI 54623

Email

stmaryscv@mwt.net

Website (scan QR code in header)

www.stmaryscv.org

Social Media

www.facebook.com/StMarysCoonValley

Parish Office Hours

Varies—call ahead for appointment

MASS SCHEDULE

Weekend Masses

Saturday | 4:00pm

Sunday | 8:00am*

*Livestreamed on our Facebook page

Weekday Masses

Tues | 5:15pm and Thurs | 8:00am

Confession

Saturday | 3:30pm - 3:45pm

Devotions

Adoration Tuesday | 4:30pm

17th SUNDAY IN ORDINARY TIME

The Kingdom of
heaven
is a treasure worth
**SELLING ALL
YOU HAVE**



Like a merchant seeking
fine pearls or a net
gathering every kind,
so is the Kingdom.

Administrative Assistant

Amy Stafslie 608-452-3841
stmaryscv@mwt.net

Coordinator of Religious Education

Bridget Goodwin
bladams50@gmail.com

Parish Finance Council

Tom Duerst, Mary Gajewski, John
Mislivecek, Nancy Peters (Secretary),
and John Roesler (Bldg and Grounds)

Parish Pastoral Council

Ryan Goodwin, Marlene Humfeld, Sue
Humfeld, Robert Kerska, and Steve
Schulte

PCCW (Parish Council of Catholic Women)

Clarice Kammel (President), Nancy
Peters (Treasurer), Linda Berg (Secretary)

Musicians

Mary Beth Smith 608-632-9548
Linda Schulte 608-397-3643
Chris Carskadon 608-790-4495

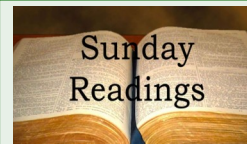
Fr. Joe also serving:

**Annunciation of the Blessed Virgin
Mary Parish, Viroqua**

Mass Times:

Weekend: Saturday 6:30 pm
Sunday 10:30 am

Weekday: Wed - 5:15 pm
Fri - 12:10 pm



July 26, 2026
 1) 1 Kings 3:5-7
 2) Romans 8:28-30
 3) Matthew 13:44-52

Intentions / Schedule

SATURDAY, July 25

17th Sunday in Ordinary Time

-4:00 PM Mass - † John Ritter

Altar Servers: Volunteers Ushers: Volunteers

Lector: Robert Kerska

SUNDAY, July 26

17th Sunday in Ordinary Time

-8:00 AM Mass - † For the souls in purgatory

Altar Servers: Volunteers Ushers: Volunteers

Lector: Marlene Humfeld

Money Counters: Loree Nickelotti, Rodney and Kathy Berg

TUESDAY, July 28

Weekday

- Adoration 4:30 PM

- 5:15 PM Mass - † All aborted, miscarried and stillborn babies

THURSDAY, July 30

St. Peter Chrysologus

- 8:00 AM Mass - For Bishop Gerard Battersby

SATURDAY, August 1

18th Sunday in Ordinary Time

-4:00 PM Mass - † John and Maria Rabotski

Altar Servers: Volunteers Ushers: Volunteers

Lector: Jeana LeJeune

SUNDAY, August 2

18th Sunday in Ordinary Time

-8:00 AM Mass - For the People

Altar Servers: Volunteers Ushers: Volunteers

Lector: Ryan Goodwin

Money Counters: Mike Kammel and Mark Boland

DID YOU KNOW?

If you are age 70½ or older, you may be eligible to make a Qualified Charitable Distribution (QCD) of up to \$111,000 (2026 limit) per year directly from your IRA to a qualified charity. A QCD is generally excluded from your taxable income and, if you are required to take a Required Minimum Distribution (RMD), it can satisfy all or part of your RMD for the year. This can be a tax-efficient way to support the charitable organizations you care about.

Because each person's tax situation is unique, please consult your tax advisor or financial professional before making any decisions.

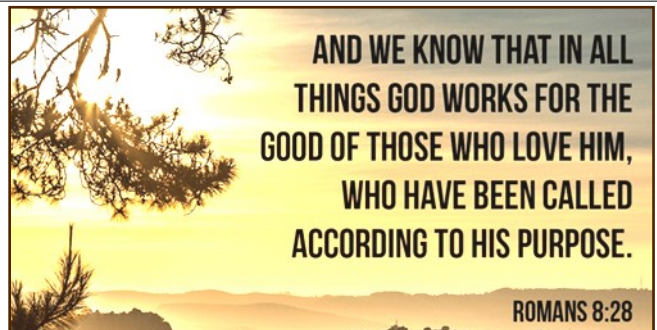
If a QCD is right for you, please consider St. Mary's Parish as your charity of choice.



Needed this Month	
\$8,000.00	at \$2000 per week
\$5,581.25	Received as of week 3
(\$2,418.75)	Difference for the Month

Upcoming Events/Calendar

- **Jul 27-Aug 5** ~ Amy on PTO, for administrative needs contact Fr. Joe
- **Jul 30** ~ Levi's sendoff picnic 5:30 PM at S5140 Thorson Lane, Viroqua
- **Aug 9-18** ~ Fr. Joe on PTO *updated
- **Aug 15** ~ Holy Day (*Assumption of the Blessed Virgin Mary*) Mass in Viroqua at 12:10 PM
- **Aug 15/16** ~ Welcome Msgr. Scheckel - help out priest
- **Aug 20** ~ Coffee and Fellowship after the 8 AM Mass
- **Sep 17** ~ Coffee and Fellowship after the 8 AM Mass



Traveling this summer? Find a Mass time:

<https://catholicmasstimes.app/> or

<https://masstimes.org/>

Mass Intentions

Below are open dates for the next few months.

Open Sat. and Sun. dates: Aug 15, 22 or 23 and 30. Sep 19 or 20, 26 & 27.

Open Weekdays: Aug 18, and 25. Sep 1, 15, 22, & 29.



Request a specific date by filling out an intention envelope or by emailing the office. Suggested stipend amount is \$20 per Mass. If you have questions feel free to email the office at stmaryscv@mwt.net or voice message 608-452-3841.



Inspired by the Spirit Campaign

5 Year Goal : \$105,000.00

As of July 17, 2026

Pledges received (30): \$109,520.00

Payments received: \$80,989

THANK YOU!

A breakdown of how the Inspired by the Spirit Campaign funds have been allocated is posted in back of the church.

Giving Last Week		7/19/2026	
Adult Env	\$1795.00	Needed Weekly	\$2,000.00
Offertory	393.25	Received This Week	\$2,188.25
Total	\$2,188.25	Total needed	\$58,000.00
		YTD Received	\$58,382.68
		Difference	382.68

From the Pastor

Friends,

It's time for my quarterly **warning about scammers** – another wave of special requests has gone out from an email bearing my name, and from the sounds of it this guy knows what he's doing. FYI, the way this usually goes is that a scammer gathers a bunch of information from bulletins and websites, generates a list of people affiliated with the parish (again, bulletins and websites), then creates a new email address with the name "Fr. Joe Richards." It needs the extra step of opening up the email address itself to find out that it's not from one of my own email addresses but one like "pastor0025@gmail.com" or even something more similar to mine like "jrichards@stmarychurch1.com" (which doesn't exist).

In the first place, I am sorry that this happened. In the second place, if you've ever been taken in by something like this please know that I at least look upon you with no shame. Rather, what you're encountering is, bluntly and scandalously in a culture with Christian virtue at least baked into our DNA, the reality of unredeemed humanity. We're seeing here what it looks like for one person (/agency) to use another – to take advantage of someone's good nature for the sake of a profit.

Another dynamic in this that I think we're witnessing is the use of AI – the specificity and scope of information gathered here makes me think we're witnessing the remarkable ability artificial intelligence lends to gather and process information. An important note: like a shovel or a chisel or a car, AI is a tool. It is not good or evil in itself, but it is employable for remarkable good or remarkable ill. Calling back to a few months ago, Pope Leo's first Encyclical Letter (what a Pope writes when he wants to share an official word with his people) *Magnifica Humanitas* addresses the use of AI in particular. Again, I disagree with the common headline "Pope Leo's First Encyclical on AI." Rather, keeping with the past century and a half's potent developments on the Church's social teaching, Pope Leo is using a current and pivotal social/technological reality to help us again remember the dignity, goodness, and destination of each human person. *The focus is on the person, not on the technology.* Once again, this could be an interesting read for you.

All of this is maybe just to say two things: first, it is as important (not "more" or "less") now as ever to choose to love each other and approach each person we encounter as a person made in God's image. When we encounter explicit evil, we are not conquered by it, but the Lord does invite us to bring His holiness. Second, and very specifically, if I ever have such a need as financial support etc. I will come to you directly with it. If you're ever twitchy about something I (or someone masquerading as I) ask you for, you have my full blessing to do some sleuthing, including a text or call.

Finally, may God bless you and keep you always, Fr. Joe

Parish Announcements

A Heartfelt Thank You—Annual Picnic

Our sincere thanks to everyone who helped make our Annual Community Picnic a success! Whether you donated food, helped with setup or cleanup, prepared and served meals, worked behind the scenes, provided entertainment, or simply joined us in fellowship, your generosity of time and talent made the day possible. We are especially grateful to our many volunteers whose willingness to serve reflects the spirit of our parish community. May God bless each of you for your generosity and for helping make our parish picnic a memorable celebration of faith, fellowship, and community.



Buildings & Grounds Update

We have been blessed to accomplish many improvements to our parish buildings and grounds over the past several weeks. Through the generosity of our parishioners, the dedication of our volunteers, and the careful stewardship of parish resources, we continue to care for the church and grounds entrusted to us for worship and for future generations.

Recent Repairs & Improvements

- ◆ Church metal roof replaced
- ◆ Storm-damaged shingles replaced
- ◆ Loose gutters secured
- ◆ Rubber roof repaired
- ◆ Church chimney removed to the roof line
- ◆ Church ceiling fan replaced
- ◆ New sanctuary lighting installed
- ◆ Overgrown arborvitae removed from the front of the church

Currently Underway

- ◇ Contract signed for replacement of the church pew cushions, with installation anticipated before Christmas.
- ◇ Contract signed to replace two of the church's three furnaces.
- ◇ New cemetery information display board to be installed before the end of summer.

Looking Ahead

- ⇒ Replace basement ceiling tiles
- ⇒ Add insulation to the church attic to improve energy efficiency and long-term stewardship of our parish facilities

Thank you to everyone who has shared your prayers, time, talents, and treasures in caring for St. Mary Parish. Please continue to keep these projects in your prayers as we seek to be faithful stewards of the many blessings God has entrusted to us. Together, we continue to preserve and strengthen the place where we gather to worship, celebrate the sacraments, and grow in faith.

Parish Announcements *continued*

Prays for Levi and a Sendoff Picnic

⇒ Please join us in a **novena for our summer seminarian**, Levi, as he departs from his summer assignment with us. This novena will **begin this Thursday, July 23rd and go until Friday, July 31st**, his last day with us. The handout will be available **in the back** until Thursday, so please pick one up as you leave to pray it either individually or as a family! God bless you all and each!

⇒ Join us on **Thursday, July 30th at 5:30pm** for a sendoff picnic for our visiting seminarian, Levi. There will be yard games and good community; all parishioners from Viroqua and Coon Valley are welcome! Pulled pork & sloppy joes will be provided along with water, lemonade & iced tea. Please bring a salad or dessert to share. Your RSVP to Julie Moore at 307-359-2322 is much appreciated. See you there! **Where: Parker & Julie Moore's home** – S5140 Thorson Lane, Viroqua

Pray for Our Priests

Here is a special opportunity to support our priests through prayer. As Fr. Joe and Fr. Emmanuel adjust to their new assignments, keep them in your daily prayers as they seek to faithfully serve God's people and balance the responsibilities of their ministries. *Copies of a Prayer for Our Priests are available in the back of the church.* We encourage you to take one home and pray for Fr. Joe and Fr. Emmanuel each day, for as long as you feel called to do so. Thank you for supporting our priests with the gift of your prayers. May God bless you.

Diocesan/Local Announcements

Family Holy Hour is back on Sunday, July 26th at 4pm at Blessed Sacrament Parish.

All are welcome, and little children are especially encouraged. This guided prayer and song time is a special opportunity for children to experience Adoration of the Blessed Sacrament. Little voices and feet wandering are no problem here. Come anytime between 4pm - 5pm - whatever works best for your family. There will also be confessions available for older children and mom and dad. We will finish with a potluck dinner at 5pm (With plenty of time to make it to the 6pm Mass at Roncalli Newman). We hope to see you there!

Door of Hope Corn Boil - Jul 30

At the Vernon Country Fair Grounds on July 30th from Noon to 2 PM and 4-7 PM. \$12 for adults, \$6 for kids 4-10. Meal is brat or hotdog, chips, baked beans, soda, desert and all-you-can-eat corn on the cob. Shucked or cooked and buttered corn to go \$8/dozen.

Healing Service in Cashton - Aug 2

Come and experience God's supernatural love! Sunday, August 2, 2026. Mass at 10:00 AM, followed by Adoration. 12:15 PM Corporate Prayer for Healing, followed by Individual Prayer with Healing Teams at 12:30 PM. All are welcome. Sacred Heart Church, 1205 Front Street, Cashton, WI.

Information Session About Domestic Adoption Hosted by Catholic Charities - Aug 6

Are you interested in expanding your family through private adoption? Join us on August 6 from 6:00 p.m. to 7:00 p.m. for an informational session about the private adoption process. During our time, we will review the domestic adoption process. Participants will receive handouts as well as the domestic

Diocesan/Local Announcements continued

adoption application. This session will cover Catholic Charities In-State, Interstate, and Independent Adoption Programs. For info or questions, please contact Breanna at bcalko@cclse.org.

Community Corn Roast - Aug 11

All are welcome to join CV Lutheran Church on Tuesday, August 11th from 5-7:30 PM for their annual Community Corn Roast. This event/meal is free to the public and all are welcome to attend!

Catholic Charities is in need of the following items for our Food Pantry in La Crosse!

Plastic, paper, and reusable grocery bags, small bottles of liquid dish washing soap, toilet paper and paper towels, hearty soups and peanut butter, any food, personal hygiene, and paper products for our pantry are greatly appreciated! Donations can be dropped off at 508 South 5th Ave in La Crosse, Monday–Thursday from 9 am–4 pm. As always, monetary donations are always appreciated to keep our organization running. Thank you for your continued support!!

This Week on *FORMED*

- **The Violinist: Stories of Solanus Casey** | The Violinist chronicles the inspiring life of a humble Capuchin friar known for his deep faith, simplicity, and profound impact on those he served. Featuring personal stories from the people who knew Bl. Solanus, the film showcases his remarkable ability to inspire others, sharing heartwarming anecdotes about his modest lifestyle and passion for playing the violin.
- **Ignatius of Loyola** | This film brings to life the story of St. Ignatius of Loyola, the founder of the Jesuits. Often called "The Saint of Second Chances," St. Ignatius was transformed from a self-obsessed sinner to a loyal and passionate soldier-saint.
- **St. Alphonsus Liguori | Catholic Saints** | Born to a noble Italian family and known as the "Prince of Moral Theologians", St. Alphonsus Liguori was a great preacher, lawyer, bishop, theologian, and Doctor of the Church. In this episode of Catholic Saints, Augustine Institute professors Dr. Sean Innerst and Dr. Ben Akers discuss this holy man, drawing wisdom from his life and works to aid Catholics today.

New Parishioners: Welcome to our parish! Please introduce yourself to Fr. Joe and contact the parish office for registration and information. www.stmarycv.org/visit-us

Sacrament of Reconciliation: Saturday from 3:15pm to 3:45pm

Sacrament of Baptism: Please use the registration form at: www.stmarycv.org/sacraments. Then mail or email it to stmaryscv@mwt.net and jrichards@diolclergy.org. You will be contacted by the parish office to finalize your requested date.

Sacrament of Anointing / Visitation of the Sick: Please contact the parish office or Fr. Joe when someone you know is in need of the Sacrament or a pastoral visit. Requests may also be made from our website under the Sacraments tab. www.stmarycv.org/sacraments

Mass Intentions: Please use the Mass Intention envelopes available in the church.

Book of Prayer Requests: Located in the back of church. Feel free to add your own prayer requests. The requests will be included in the parish prayers.

All are Welcome!



St. Mary's Church Annual Family Picnic On The Lawn

SATURDAY, JULY 25TH
11am- 4:00 pm

**Bring your lawn chairs and join us for a
fun afternoon with family & friends!**

Hamburgers, Hot Dogs & Brats, Desserts & Ice Cream Treats,
Bounce House w/Water Slide, Parents vs Kids Contests & More Games

Live Music

Two Frets Up 11:30 to 1:00 pm
Leather & Lace 1:00 to 3:00

St. Mary's Catholic Church
900 Central Ave
Coon Valley, WI



All are Welcome!